

StartUp™ Capsule



StartUp™ Capsule contains a concentrated form of selected strains of lactic acid bacteria, live cell yeast and vitamins. The Priority StartUp™ Capsule is recommended for cows that are not eating properly during transition or going through a period of stress to get them back on full feed.

Branded Strains:

A4000h™

A2020™

EF141™

LC222™

LBR1000™

LP100™

1st Ingredient™

Features

- *Lactobacillus acidophilus*
 - Contains proprietary branded strains A4000h™ and A2020™ - naturally occurring strains of bacteria that convert starch and sugars to lactic acid in the rumen. In the intestinal tract it plays a major role in protecting the animal from invasion by pathogens by producing compounds called bacteriocins that kill or inhibit pathogens
- *Saccharomyces cerevisiae*
 - Live yeast shown to stimulate rumen bacteria, improve dry matter intake, improve fiber digestion and increase milk production
- Vitamins to ensure the cow is getting a daily recommended dose

Benefits

Research has shown:

- Aids in getting cow back on full feed during high stress periods
- Effective in the rumen and intestinal tract
- Breaks down glucose to lactic acid which is further broken down to propionic and acetic acid
- Protects against invasion by pathogenic bacteria
 - By binding to sites on the intestinal wall and preventing the pathogen from binding
 - By producing compounds called bacteriocins that kill or inhibit pathogens

Fed to dairy and beef cows

- At calving
- Prior to shipping
- After antibiotic therapy
- Off feed or during feed changes



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1st Ingredient™

Additional Benefits

- Scientific strain selection using “cutting edge” DNA technology
- New molecular-based methods are used to identify (select) unique strains of bacteria (found in the rumen and/or intestinal tract) that correlate to specific (digestive) functions in the animal
 - RAPD, Multiplex PCR, DGGE, SSH, Real Time PCR, T-RFLP, FISH, Microarray, Multivariate Statistics/Ordination, Bioinformatics
- Includes special moisture scavenger agents for moisture control
- Micro-encapsulation methods to ensure stability
- BQS (Quality) certified
 - Just-in-time manufacturing
 - Genetic fingerprinted
 - Purity, count, and genotype tested
 - High temperature stability tested
- Special barrier packaging for protection and stability of microorganisms



Directions for Use - Dairy and Beef Cattle

<ul style="list-style-type: none"> • Off-feed • Feed changes • At calving • Prior to shipping • After antibiotic therapy 	<p>One to two capsules daily until dry matter intake returns to normal levels</p>
<p>For best results: Feed P-One™ daily following capsule administration.</p>	

To learn more about StartUp™ Capsule or to start feeding, call your local P-One™ representative.



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